

## 2023 BCYCNA MA MURRAY AWARDS NEWSPAPER EXCELLENCE CIRCULATION CATEGORIES

The following spreadsheet will tell you in which Newspaper Excellence circulation category your publication belongs.

The Newspaper Excellence category divisions have not changed since last year's Ma Murray Awards.

The NX circulation categories for 2023 are as follows:

**CATEGORY A: under 1,600**

**CATEGORY B: 1,601-4,000**

**CATEGORY C: 4,001-6,000**

**CATEGORY D: 6,001-11,000**

**CATEGORY E: 11,001-21,000**

**CATEGORY F: 21,001-31,000**

**CATEGORY G: 31,001 and over**

The "NX circulation" is based **not only on your paper's circulation, but on how many days per week you publish, and on whether or not you produce a free or paid product.**

- Your paper's circulation number is calculated as follows: **Total weekly cumulative circulation x2 if paid, x1 if free.**

If you have any questions, feel free to contact Kerry Slater in the BCYCNA office at [kerry@bccommunitynews.com](mailto:kerry@bccommunitynews.com)

Thank you and good luck in the 2023 Ma Murray Awards competition!

**2023 MA MURRAY AWARDS  
NX CIRCULATION BY CATEGORY**

<b>Newspaper</b>	<b>Cumulative Weekly Circ</b>	<b>Paid/Free</b>	<b>Pd/Free Multiplier</b>	<b>NX CIRC</b>
<b>NX A - UNDER 1,600 (14 papers eligible)</b>				
Boundary Creek Times	348	Paid	2	<b>696</b>
Lake Cowichan Gazette	381	Paid	2	<b>762</b>
Fort St. James Caledonia Courier	405	Paid	2	<b>810</b>
Nakusp, Arrow Lakes News	421	Paid	2	<b>842</b>
Sicamous, Eagle Valley News	428	Paid	2	<b>856</b>
Princeton, The Similkameen Spotlight	540	Paid	2	<b>1,080</b>
North Thompson Times	580	Paid	2	<b>1,160</b>
Rosland News	1,200	Free	1	<b>1,200</b>
Houston Today	602	Paid	2	<b>1,204</b>
Ashcroft-Cache Creek Journal	615	Paid	2	<b>1,230</b>
Rocky Mountain Goat	740	paid	2	<b>1,480</b>
Vanderhoof, Omineca Express	763	Paid	2	<b>1,526</b>
Bridge River / Lillooet News	786	Paid	2	<b>1,572</b>
Tofino-Ucluelet Westerly News	794	paid	2	<b>1,588</b>

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<b>NX B - 1,601-4,000 (18 papers eligible)</b>				
Kimberley Bulletin	827	paid	2	<b>1,654</b>
Bowen Island Undercurrent	900	Paid	2	<b>1,800</b>
Port Hardy, North Island Gazette	1,028	Paid	2	<b>2,056</b>
Quesnel, Cariboo Observer	1,057	Paid	2	<b>2,114</b>
Revelstoke Review	1,071	Paid	2	<b>2,142</b>
Burns Lake / Lakes District News	1,089	Paid	2	<b>2,178</b>
Keremeos, The Review	1,300	Paid	2	<b>2,600</b>
100 Mile House Free Press	1,358	Paid	2	<b>2,716</b>
Gabriola Sounder	2,800	Free	1	<b>2,800</b>
Golden Star	1,400	Paid	2	<b>2,800</b>
Agassiz-Harrison Observer	2,836	Free	1	<b>2,836</b>
Cranbrook Townsman	1,457	Paid	2	<b>2,914</b>
North Thompson Star/Journal	1,486	Paid	2	<b>2,972</b>
Summerland Review	1,750	Paid	2	<b>3,500</b>
Peachland View	3,600	free	1	<b>3,600</b>
Chemainus Valley Courier	3,663	free?	1	<b>3,663</b>
Hope Standard	1,840	Paid	2	<b>3,680</b>
Oliver/Osoyoos Times-Chronicle	2,000	Paid	2	<b>4,000</b>

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<b>NX C - 4,001-6,000 (15 papers eligible)</b>				
Kitimat, Northern Sentinel	4,104	Free	1	<b>4,104</b>
Ladysmith-Chemainus Chronicle	4,187	free	1	<b>4,187</b>
Winfield, Lake Country Calendar	4,200	Free	1	<b>4,200</b>
Fort Nelson News	2,100	paid	2	<b>4,200</b>
Grand Forks Gazette	2,116	Paid	2	<b>4,232</b>
Salmon Arm Observer	2,119	paid	2	<b>4,238</b>
Salt Spring Island, Gulf Islands Driftwood	2,148	Paid	2	<b>4,296</b>
Smithers, Interior News	2,155	paid	2	<b>4,310</b>
Creston Valley Advance	2,161	Paid	2	<b>4,322</b>
Columbia Valley Pioneer	4,400	Free	1	<b>4,400</b>
Prince Rupert, The Northern View	4,884	Free	1	<b>4,884</b>
Merritt Herald	5,300	Free	1	<b>5,300</b>
Powell River Peak	2,800	Paid	2	<b>5,600</b>
Sooke News Mirror	5,795	Free	1	<b>5,795</b>
Fernie Free Press	5,815	Free	1	<b>5,815</b>

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<b>NX D - 6,001-11,000 (14 papers eligible)</b>				
Oak Bay News	6,015	Free	1	<b>6,015</b>
Aldergrove Star	6,423	Free	1	<b>6,423</b>
Castlegar News	6,587	Free	1	<b>6,587</b>
The Squamish Chief	7,942	free	1	<b>7,942</b>
Dawson Creek Mirror	8,500	Free	1	<b>8,500</b>
Williams Lake Tribune	8,660	free	1	<b>8,660</b>
Nelson Star	8,754	Free	1	<b>8,754</b>
Terrace Standard	8,759	free	1	<b>8,759</b>
Alberni Valley News	9,392	Free	1	<b>9,392</b>
Trail Times	4,732	Paid	2	<b>9,464</b>
Alaska Highway News	10,000	Free	1	<b>10,000</b>
West K News	10,071	free	1	<b>10,071</b>
Pique Newsmagazine	10,768	free	1	<b>10,768</b>
Mission City Record	10,921	Free	1	<b>10,921</b>

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<b>NX E - 11,001-21,000 (13 papers eligible)</b>				
(note that Assoc Members -in blue- are not eligible for Newspaper Excellence)				
Sechelt / Gibsons Coast Reporter	11,615	Free	1	<b>11,615</b>
Salmon Arm, Shuswap Market News	11,971	Free	1	<b>11,971</b>
North Delta Reporter	12,750	free	1	<b>12,750</b>
Cloverdale Reporter	13,041	Free	1	<b>13,041</b>
Sidney, Peninsula News Review	14,481	Free	1	<b>14,481</b>
Monday Magazine	16,000	free	1	<b>16,000</b>
Whitehorse, Yukon News	8,081	paid	2	<b>16,162</b>
Parksville/Qualicum Beach News	16,492	Free	1	<b>16,492</b>
Delta Optimist	16,965	Free	1	<b>16,965</b>
New Westminster Record	16,975	Free	1	<b>16,975</b>
Campbell River Mirror	17,134	Free	1	<b>17,134</b>
The Prince George Citizen	17,500	Free	1	<b>17,500</b>
Goldstream News Gazette	17,808	Free	1	<b>17,808</b>
Penticton Western News	18,869	Free	1	<b>18,869</b>
3.21: Canada's Down Syndrome Magazine	20,000	free	1	<b>20,000</b>
Boulevard Magazine	20,000	free	1	<b>20,000</b>

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<b>NX F - 21,001-31,000 (10 papers eligible)</b>				
Duncan Cowichan Valley Citizen	21,195	Free	1	<b>21,195</b>
Courtenay / Comox Valley Record	21,581	Free	1	<b>21,581</b>
Victoria News	25,102	Free	1	<b>25,102</b>
Vernon, Morning Star	27,310	Free	1	<b>27,310</b>
The Chilliwack Progress	28,127	Free	1	<b>28,127</b>
White Rock, Peace Arch News	28,414	Free	1	<b>28,414</b>
Langley Advance-Times	28,521	Free	1	<b>28,521</b>
Maple Ridge-Pitt Meadows News	30,311	Free	1	<b>30,311</b>
Kamloops This Week	30,638	Free	1	<b>30,638</b>
Saanich News	30,687	Free	1	<b>30,687</b>
<b>NX G - 31,001 AND OVER (9 papers eligible)</b>				
Nanaimo News Bulletin	31,492	Free	1	<b>31,492</b>
Kelowna Capital News	33,362	Free	1	<b>33,362</b>
Abbotsford News	33,533	Free	1	<b>33,533</b>
Burnaby Now	44,158	Free	1	<b>44,158</b>
Richmond News	46,404	Free	1	<b>46,404</b>
Coquitlam, Tri-City News	50,551	Free	1	<b>50,551</b>
North Shore News	57,000	Free	1	<b>57,000</b>
Surrey Now-Leader	65,933	Free	1	<b>65,933</b>
Vancouver is Awesome	112,000	free	1	<b>112,000</b>