

2019 MA MURRAY AWARDS NEWSPAPER EXCELLENCE CIRCULATION CATEGORIES



The following spreadsheet will tell you in which Newspaper Excellence circulation category your newspaper belongs.

You may notice that the categories have changed a little from last year. As we receive your most current circulation audit reports, we update our records. As a result, some circ groups end up with too many papers in them, while others have too few. In turn, we have to shift the dividing lines between the circ groups to keep things balanced.

* The "NX circulation" is based **not only on your paper's circulation, but on how many days per week you publish, and on whether or not you produce a free or paid product.**

* Your NX circ is based on your most recent audited circulation numbers and is calculated as follows:

Total cumulative circulation x2 if paid, x1 if free. If, however, your Monday edition is free and your Wednesday edition is paid, for example, we will multiply your Wednesday circ by 2, but not your Monday circ.

* If you have any questions, feel free to contact Kerry Slater in the BCYCNA office at 604-248-4207 or toll-free at 1-866-669-9222, or on email at kerry@bccommunitynews.com

Thank you and good luck in the 2019 Ma Murray Awards competition!

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY A (NX circ up to 1,500) - 15 papers										
Ashcroft-Cache Creek Journal				720			720	Paid	2	1,440
Boundary Creek Times				246			246	Paid	2	492
Bowen Island Undercurrent					524		524	Paid	2	1,048
Fort St. James Caledonia Courier			303				303	Paid	2	606
Haida Gwaii Observer					360		360	Paid	2	720
Houston Today			1,065				1,065	Paid/Free	manual*	1,065
Keremeos, The Review				543			543	Paid	2	1,086
Lake Cowichan Gazette			503				503	Paid	2	1,006
Nakusp, Arrow Lakes News				378			378	Paid	2	756
North Thompson Star/Journal				556			556	Paid	2	1,112
Rocky Mountain Goat				591			591	Paid/Free	manual*	1,040
Rosland News				1,045			1,045	Free	1	1,045
Sicamous, Eagle Valley News			336				336	Paid	2	672
Tofino-Ucluelet Westerly News			673				673	Paid/Free	manual*	1,245
Vanderhoof, Omineca Express			616				616	Paid	2	1,232

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY B (NX circ 1,501-3,500) - 15 papers										
Agassiz-Harrison Observer				2,851			2,851	Free	1	2,851
Bridge River / Lillooet News			857				857	Paid	2	1,714
Burns Lake / Lakes District News			1,112				1,112	Paid	2	2,224
Fort Nelson News			1,675				1,675	Paid/Free	manual*	2,685
Gabriola Sounder		2,800					2,800	Free	1	2,800
Golden Star			884				884	Paid	2	1,768
Hope Standard				1,112			1,112	Paid	2	2,224
North Thompson Times				754			754	Paid	2	1,508
Oliver Chronicle			1,147				1,147	Paid	2	2,294
Osoyoos Times			1,370				1,370	Paid	2	2,740
Peachland View					3,100		3,100	free	1	3,100
Port Hardy, North Island Gazette			1,041				1,041	Paid	2	2,082
Princeton, The Similkameen Spotlight				802			802	Paid	2	1,604
Revelstoke Review			1,021				1,021	Paid/Free	manual*	1,828
Summerland Review				1,188			1,188	Paid	2	2,376

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY C (NX circ 3,501-6,000) - 14 papers										
Chemainus Valley Courier				4,000			4,000	Free	1	4,000
Creston Valley Advance				2,110			2,110	Paid	2	4,220
Grand Forks Gazette			1,897				1,897	Paid	2	3,794
Gulf Islands Driftwood			2,479				2,479	Paid	2	4,958
Kitimat, Northern Sentinel			3,998				3,998	Paid/Free	manual*	4,466
Ladysmith-Chemainus Chronicle		4,228					4,228	Paid/Free	manual*	4,637
Merritt Herald				5,779			5,779	Free	1	5,779
Powell River Peak			2,390				2,390	Paid	2	4,780
Prince Rupert, The Northern View			5,825				5,825	Free	1	5,825
Salmon Arm Observer			1,854				1,854	Paid/Free	manual*	3,552
Smithers, Interior News			2,152				2,152	Paid/Free	manual*	4,150
Sooke News Mirror			5,796				5,796	Free	1	5,796
Squamish Chief				2,641			2,641	Paid/Free	manual*	4,359
Winfield, Lake Country Calendar			4,271				4,271	Free	1	4,271

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY D (NX circ 6,001-12,000) - 14 papers										
Alaska Highway News				3,032			3,032	Paid	2	6,064
Columbia Valley Pioneer					6,239		6,239	Free	1	6,239
Aldergrove Star				6,331			6,331	Free	1	6,331
Kimberley Bulletin		1,068	1,068		1,068		3,204	paid	2	6,408
Castlegar News				6,461			6,461	Free	1	6,461
Fernie Free Press				6,715			6,715	Free	1	6,715
Dawson Creek Mirror					7,457		7,457	Free	1	7,457
100 Mile House Free Press				5,879			5,879	Paid/Free	manual*	7,843
Terrace Standard				7,865			7,865	Free	1	7,865
Alberni Valley News			9,294				9,294	Free	1	9,294
Quesnel, Cariboo Observer			6,324		1,608		7,932	Paid/Free	manual*	10,800
Mission City Record					10,973		10,973	Free	1	10,973
Pique Newsmagazine				11,227			11,227	free	1	11,227
Sechelt / Gibsons Coast Reporter					11,252		11,252	Free	1	11,252

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY E (NX circ 12,001-30,000) - 14 papers										
Cloverdale Reporter			16,089				16,089	Free	1	16,089
Cranbrook Townsman		2,102	2,102		2,102		6,306	Paid	2	12,612
Langley Advance				27,472			27,472	Free	1	27,472
Langley Times			28,540				28,540	Free	1	28,540
Nelson Star			8,518		8,521		17,039	Free	1	17,039
New Westminster Record				16,900			16,900	Free	1	16,900
North Delta Reporter				12,893			12,893	free	1	12,893
Oak Bay News			6,072		6,066		12,138	Free	1	12,138
Salmon Arm, Shuswap Market News					12,394		12,394	Free	1	12,394
Sidney, Peninsula News Review			14,665		14,659		29,324	Free	1	29,324
The Local				12,600			12,600	free	1	12,600
Trail Times	2,060	2,060	2,060	2,060	2,060		10,300	Paid	2	20,600
Whitehorse, Yukon News			4,131		5,841		9,972	Paid/Free	manual*	14,880
Williams Lake Tribune			8,811		9,061		17,872	free	1	17,872

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY F (NX circ 30,001-60,000) - 13 papers										
Campbell River Mirror			15,555		15,992		31,547	Free	1	31,547
Courtenay / Comox Valley Record		21,468		21,631			43,099	Free	1	43,099
Delta Optimist			17,000		16,996		33,996	Free	1	33,996
Duncan Cowichan Valley Citizen			21,102		21,100		42,202	Free	1	42,202
Goldstream News Gazette			17,546		17,547		35,093	Free	1	35,093
Parksville/Qualicum Beach News		16,504		16,549			33,053	Free	1	33,053
Penticton Western News			25,725		22,290		48,015	Free	1	48,015
Richmond News				46,164			46,164	Free	1	46,164
The Chilliwack Progress			27,715		27,692		55,407	Free	1	55,407
The Prince George Citizen		5,911	5,911	5,945	6,080	6,080	29,927	Paid	2	59,854
Vancouver Island Free Daily		8,300	8,300	8,300	8,300	8,300	41,500	free	1	41,500
Vernon, Morning Star			28,656		28,609		57,265	Free	1	57,265
Victoria News			24,293		24,258		48,551	Free	1	48,551

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY G (NX circ 60,001 and over) - 12 papers										
Abbotsford News			44,287		33,391		77,678	Free	1	77,678
Burnaby Now			43,359		43,366		86,725	Free	1	86,725
Coquitlam, Tri-City News			51,524		51,546		103,070	Free	1	103,070
Kamloops This Week			30,638		30,661		61,299	Free	1	61,299
Kelowna Capital News			43,227		41,623		84,850	Free	1	84,850
Maple Ridge-Pitt Meadows News			30,432		30,431		60,863	Free	1	60,863
Nanaimo News Bulletin		31,768		31,564			63,332	Free	1	63,332
North Shore News			57,851		58,132		115,983	Free	1	115,983
Saanich News			30,941		30,938		61,879	Free	1	61,879
Surrey Now-Leader			54,769		70,228		124,997	Free	1	124,997
Vancouver Courier				106,392			106,392	Free	1	106,392
White Rock, Peace Arch News			37,130		37,117		74,247	Free	1	74,247

Newspaper	Mon	Tue	Wed	Thur	Fri	Sat	Cumulative Circ	Paid/Free	Pd/Free Multiplier	NX CIRC	
*MANUAL CALCULATIONS											
100 Mile House Free Press	*has both free and paid issues						5879 circ: 3915 free + (1964 pd x2) = Total NX circ = 7843				
Fort Nelson News	*has both free and paid issues						1675 circ: 665 free + (1010 pd x2) = Total NX circ = 2685				
Houston Today	*has both free and paid issues						678 circ: 291 free + (387 pd x2) = Total NX circ = 1065				
Kitimat, Northern Sentinel	*has both free and paid issues						3998 circ: 3530 free + (468 pd x2) = Total NX circ = 4466				
Ladysmith-Chemainus Chronicle	*has both free and paid issues						4228 circ: 3819 free + (409 pd x2) = Total NX circ = 4637				
Quesnel, Cariboo Observer	*has both free and paid issues						6324 Wed circ: 4901 free + (1423 pd x2) = 7747 / 1608 Fri circ: 163 free + (1445 pd x2) = 3053 // Total NX circ = 10,800				
Revelstoke Review	*has both free and paid issues						1021 circ: 214 free + (807 pd x2) = Total NX circ = 1828				
Rocky Mountain Goat	*has both free and paid issues						591 circ: 142 free + (449 pd x2) = Total NX circ = 1040				
Salmon Arm Observer	*has both free and paid issues						1854 circ: 156 free + (1698 pd x2) = Total NX circ = 3552				
Smithers, Interior News	*has both free and paid issues						2152 circ: 154 free + (1998 pd x2) = Total NX circ = 4150				
Squamish Chief	*has both free and paid issues						2641 circ: 923 free + (1718 pd x2) = Total NX circ = 4359				
Tofino/Ucluelet Westerly News	*has both free and paid issues						673 circ: 101 free + (572 pd x2) = Total NX circ = 1245				
Whitehorse, Yukon News	*has both free and paid issues						4131 Wed circ: 2528 free + (1603 pd x2) = 5734 /5841 Fri circ: 2536 free + (3305 pd x2) = 9146 // Total NX circ = 14,880				