



2018 MA MURRAY AWARDS

NEWSPAPER EXCELLENCE CIRCULATION CATEGORIES

The following spreadsheet will tell you in which Newspaper Excellence circulation category your newspaper belongs.

You may notice that the categories have changed a little from last year. As we receive your most current circulation audit reports, we update our records. As a result, some circ groups end up with too many papers in them, while others have too few. In turn, we have to shift the dividing lines between the circ groups to keep things balanced.

* The "NX circulation" is based **not only on your paper's circulation, but on how many days per week you publish, and on whether or not you produce a free or paid product.**

* Your NX circ is based on your most recent audited circulation numbers and is calculated as follows:

Total cumulative circulation x2 if paid, x1 if free. If, however, your Monday edition is free and your Wednesday edition is paid, for example, we will multiply your Wednesday circ by 2, but not your Monday circ.

* If you have any questions, feel free to contact Kerry Slater in the BCYCNA office at 604-248-4207 or toll-free at 1-866-669-9222, or on email at kerry@bccommunitynews.com

Thank you and good luck in the 2018 Ma Murray Awards competition!

Newspaper	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
CATEGORY A - UP TO 1,600 (15 papers)											
Boundary Creek Times				442				442	Paid	2	884
Bowen Island Undercurrent					524			524	Paid	2	1,048
Fort St. James Caledonia Courier			323					323	Paid	2	646
Haida Gwaii Observer					417			417	Paid	2	834
Houston Today			678					678	paid/free	n/a*	1,065
Kitimat, Northern Sentinel			786					786	paid/free	n/a*	1,327
Lake Cowichan Gazette			557					557	Paid	2	1,114
Nakusp, Arrow Lakes News				449				449	Paid	2	898
North Thompson Star/Journal				581				581	Paid	2	1,162
North Thompson Times				773				773	Paid	2	1,546
Rocky Mountain Goat				630				630	paid/free	n/a*	1,123
Rossland News				1049				1049	Free	1	1,049
Sicamous, Eagle Valley News			425					425	Paid	2	850
Tofino-Ucluelet Westerly News			788					788	paid/free	n/a*	1,474
Vanderhoof, Omineca Express			671					671	Paid	2	1,342
CATEGORY B - 1,601-3,500 (16 papers)											
Agassiz-Harrison Observer				2844				2844	Free	1	2,844
Ashcroft-Cache Creek Journal				801				801	Paid	2	1,602
Bridge River / Lillooet News			919					919	Paid	2	1,838
Burns Lake / Lakes District News			1234					1234	Paid	2	2,468
Fort Nelson News			1850					1850	paid/free	n/a*	3,036
Gabriola Sounder		2800						2800	Free	1	2,800

Newspaper	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
Golden Star			979					979	Paid	2	1,958
Hope Standard				1176				1176	Paid	2	2,352
Keremeos, The Review				838				838	Paid	2	1,676
Oliver Chronicle			1257					1257	Paid	2	2,514
Osoyoos Times			1501					1501	Paid	2	3,002
Peachland View					3100			3100	free	1	3,100
Port Hardy, North Island Gazette			1100					1100	Paid	2	2,200
Princeton, The Similkameen Spotlight			835					835	Paid	2	1,670
Revelstoke Review			1119					1119	paid/free	n/a*	2,026
Summerland Review				1320				1320	Paid	2	2,640
CATEGORY C - 3,501-6,000 (14 papers)											
Creston Valley Advance				2227				2227	Paid	2	4,454
Fernie Free Press				5721				5721	Free	1	5,721
Grand Forks Gazette			2038					2038	Paid	2	4,076
Ladysmith-Chemainus Chronicle		4024						4024	paid/free	n/a*	4,370
Merritt Herald				5748				5748	Free	1	5,748
Powell River Peak			2390					2390	Paid	2	4,780
Prince Rupert, The Northern View			5825					5825	Free	1	5,825
Salmon Arm Observer			2169					2169	paid/free	n/a*	4,172
Salt Spring Island, Gulf Islands Driftwood			2560					2560	Paid	2	5,120
Smithers, Interior News			2319					2319	paid/free	n/a*	4,487
Sooke News Mirror			5706					5706	Free	1	5,706
Squamish Chief				2747				2747	paid/free	n/a*	4,567
Whistler Question		5925						5925	Free	1	5,925

Newspaper	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
Winfield, Lake Country Calendar			3922					3922	Free	1	3,922
CATEGORY D - 6,001-13,000 (16 papers)											
100 Mile House Free Press				5879				5879	paid/free	n/a*	7,843
Alaska Highway News				3032				3032	Paid	2	6,064
Aldergrove Star				8614				8614	Free	1	8,614
Castlegar News				6461				6461	Free	1	6,461
Columbia Valley Pioneer					6271			6271	Free	1	6,271
Cranbrook Townsman		2102	2102		2102			6306	Paid	2	12,612
Dawson Creek Mirror					7457			7457	Free	1	7,457
Kimberley Bulletin		1068	1068		1068			3204	paid	2	6,408
Mission City Record					11065			11065	Free	1	11,065
Oak Bay News			6298		6290			12588	Free	1	12,588
Pique Newsmagazine				11227				11227	free	1	11,227
Quesnel, Cariboo Observer			6520		1640			8160	paid/free	n/a*	11,100
Salmon Arm, Shuswap Market News					12520			12520	Free	1	12,520
Sechelt / Gibsons Coast Reporter					11465			11465	Free	1	11,465
Terrace Standard				7865				7865	paid/free	n/a*	8,112
The Local				12600				12600	free	1	12,600

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CATEGORY E - 13,001-34,000 (16 papers)											
Alberni Valley News		8844	9253	9171				27268	Free	n/a*	13,679
Campbell River Mirror			15949		16411			32360	Free	1	32,360
Cloverdale Reporter			16089					16089	Free	1	16,089
Langley Advance				27682				27682	Free	1	27,682
Nelson Star			8518		8531			17049	Free	1	17,049
New Westminster Record				16548				16548	Free	1	16,548
North Delta Reporter				13100				13100	Free	1	13,100
Northern Connector					19707			19707	free	1	19,707
Parksville/Qualicum Beach News		16408		16550				32958	Free	1	32,958
Sidney, Peninsula News Review			14666		14698			29364	Free	1	29,364
Trail Daily Times	2249	2249	2249	2249	2249			11245	Paid	2	22,490
Westender				23887				23887	Free	1	23,887
Westside Weekly			11543		11544			23087	Free	1	23,087
Whitehorse, Yukon News			4131		5841			9972	paid/free	n/a*	14,880
Williams Lake Tribune			9542		9781			19323	free	1	19,323
CATEGORY F - 34,001-64,000 (12 papers)											
Courtenay / Comox Valley Record		21528		21749				43277	Free	1	43,277
Delta Optimist			17050		17050			34100	Free	1	34,100
Duncan Cowichan Valley Citizen			23576		24474			48050	Free	1	48,050
Goldstream News Gazette			17359		17353			34712	Free	1	34,712
Langley Times			28515		28509			57024	Free	1	57,024
Maple Ridge-Pitt Meadows News			30408		30400			60808	Free	1	60,808
Nanaimo News Bulletin		31965		31629				63594	Free	1	63,594

Newspaper	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
Penticton Western News			22949		22948			45897	Free	1	45,897
Saanich News			30628		30612			61240	Free	1	61,240
The Chilliwack Progress			27693		27688			55381	Free	1	55,381
Vancouver Island Free Daily		8300	8300	8300	8300	8300		41500	Free	1	41,500
Victoria News			24770		24769			49539	Free	1	49,539
CATEGORY G - 64,001 and over (12 papers)											
Abbotsford News			44513		33549			78062	Free	1	78,062
Burnaby Now			43608		43608			87216	Free	1	87,216
Coquitlam, Tri-City News			51790		51835			103625	Free	1	103,625
Kamloops This Week		30252		30696	30645			91593	Free	1	91,593
Kelowna Capital News			44100		42592			86692	Free	1	86,692
North Shore News			58894		58894		58970	176758	Free	1	176,758
Richmond News			46123		46123			92246	Free	1	92,246
Surrey Now-Leader			61059		76561			137620	Free	1	137,620
The Prince George Citizen		6316	6316	6341	6521	6521		32015	paid	2	64,030
Vancouver Courier				106482				106482	Free	1	106,482
Vernon, Morning Star			29725		29616		29517	88858	Free	1	88,858
White Rock, Peace Arch News			36957		36942			73899	Free	1	73,899

Newspaper	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Circ	Paid/Free	Pd/Free Multiplier	NX CIRC
BREAKDOWN OF MANUAL CALCULATIONS FOR FREE/PAID PAPERS INDICATED ABOVE											
100 Mile House Free Press	*has both free and paid issues			3915 free + (1964 pd x2) = Total NX circ = 7843							
Alberni Valley News	*in Sep 2017, changed from Tue/Thu to Wed only			Tue 8844 + Thu 9171 = 18105 free / Wed = 9253 free // average NX circ = 13,679							
Fort Nelson News	*has both free and paid issues			664 free + (1186 pd x2) = Total NX circ = 3036							
Houston Today	*has both free and paid issues			291 free + (387 pd x2) = Total NX circ = 1065							
Kitimat, Northern Sentinel	*has both free and paid issues			245 free + (541 pd x2) = Total NX circ = 1327							
Ladysmith-Chemainus Chronicle	*has both free and paid issues			3678 free + (346 pd x2) = Total NX circ = 4370							
Quesnel, Cariboo Observer	*has both free and paid issues			Wed: 5056 free + (1464 pd x2) = 7984 / Fri: 164 free + (1476 pd x2) = 3116 // Total NX circ = 11100							
Revelstoke Review	*has both free and paid issues			213 free + (906 pd x2) = Total NX circ = 2025							
Rocky Mountain Goat	*has both free and paid issues			137 free + (493 pd x2) = Total NX circ = 1123							
Salmon Arm Observer	*has both free and paid issues			166 free + (2003 pd x2) = Total NX circ = 4172							
Smithers, Interior News	*has both free and paid issues			151 free + (2168 pd x2) = Total NX circ = 4487							
Squamish Chief	*has both free and paid issues			927 free + (1820 pd x2) = Total NX circ = 4567							
Terrace Standard	*has both free and paid issues			7618 free + (247 pd x2) = Total NX circ = 8112							
Tofino/Ucluelet Westerly News	*has both free and paid issues			102 free + (686 pd x2) = Total NX circ = 1474							
Whitehorse, Yukon News	*has both free and paid issues			Wed: 2528 free + (1603 pd x2) = 5734 / Fri: 2536 free + (3305 pd x2) = 9146 // Total NX circ = 14,880							