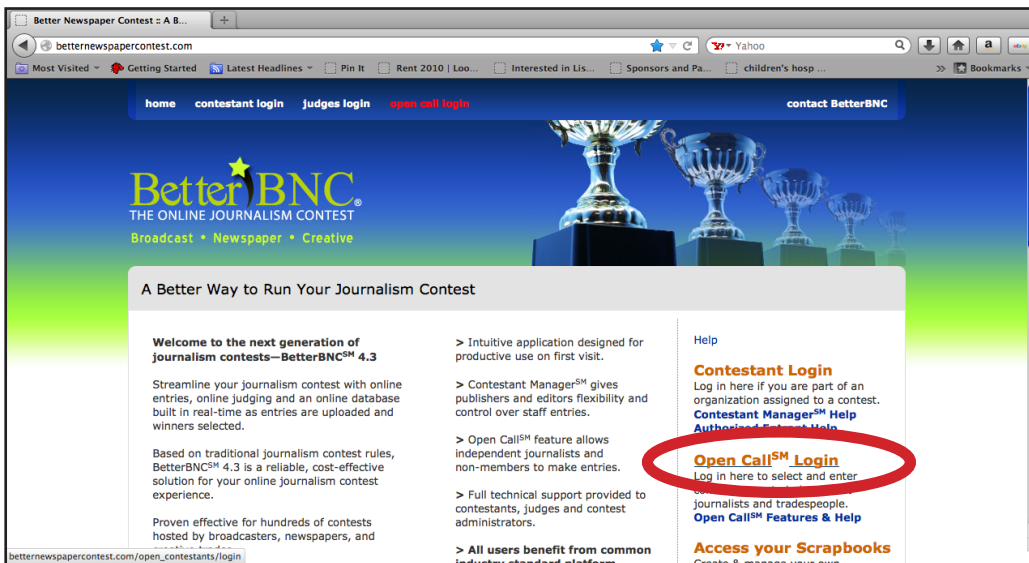


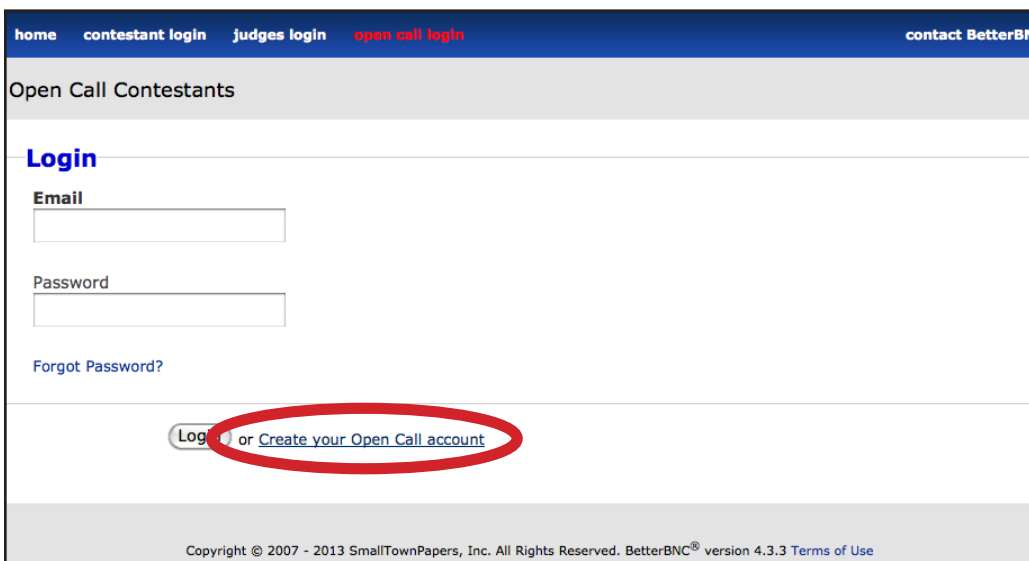
Even though the 2015 Ma Murray Awards Competition isn't technically open yet, you can start collecting and uploading contest-worthy material NOW and avoid the frantic rush around holiday time. This will make it easier to remember what you wanted to enter, as well as know where you put it!

Here's how you do it:

1. Go to **www.betterbnc.com**
2. Click **Open Call Login**



3. Click **Create your Open Call Account**



4. Follow steps to create new account. When filling in your address, be sure to complete the Shipping/Physical Address info too, by clicking the “Same as Mailing Address” box if applicable.

The screenshot shows the 'Open Call Contestants Sign Up' page for the Better Newspaper Contest. It features four orange buttons at the top: STEP #1 ACCOUNT INFORMATION, STEP #2 PRESENT YOUR CREDENTIALS, STEP #3 SELECT YOUR CONTESTS, and STEP #4 RECEIVE APPROVAL TO MAKE ENTRIES. The 'STEP #1 ACCOUNT INFORMATION' button is highlighted. Below it, the 'Step 1' section contains various input fields: First Name (Kerry), Last Name (Slater), Contestant Email (kerry@bccommunitynews.cc), Confirm Email (kerry@bccommunitynews.cc), Contestant Website (bccommunitynews.com), Contestant Phone (604-248-4207), Password (masked with dots), and Confirm Password (masked with dots). A red note states: '*Password must be a minimum of 6 characters long, have at least one capital letter, and have at least one number.' Below these are 'Mailing Address' and 'Shipping/Physical Address' sections. The 'Shipping/Physical Address' section has a checkbox labeled 'Same as Mailing Address' which is checked and circled in red. Other fields include Number and Street (9 West Broadway), City (Vancouver), State/Province (BC), and Zip (V5Y 1P1). At the bottom, there is a checkbox for 'I agree to the BetterBNC Terms of Use' which is also checked.

5. Once you click **Submit** at the bottom of the page, you will get this verification message. At this point, go check your email and you should have received a link to finish setting up your account.

The screenshot shows the 'Registration successful' page. At the top, there is a navigation bar with links: home, contestant login, judges login, open call login, and contact BetterBNC. The main content area has a grey background with the text: 'Registration successful' followed by 'You are registered successfully. A verification link has been sent to your email id. Please click on the link to complete the registration process.' At the bottom, there is a copyright notice: 'Copyright © 2007 - 2013 SmallTownPapers, Inc. All Rights Reserved. BetterBNC® version 4.3.3 Terms of Use' and the SmallTownPapers logo with the tagline 'What We Do...'.

6. After clicking the link in the email and logging in using your new Open Call account info, you will land on a page asking you for your credentials. **You can skip this page** - it is optional. You can just scroll to the bottom, click **Submit**, and keep going.

Better Newspaper Contest :: My ...
betternewspapercontest.com/mycredentials/edit/2813

**STEP #2
PRESENT YOUR CREDENTIALS**

In this step, you can provide information about your background as a journalist and related trades.

You can update this information at any time.

The information you provide here is used by contest administrators to determine your eligibility to make entries in their contest(s).

All fields are optional. Provide as much information as you like.

Journalist -- Employment Status

- ☐ Employed as Journalist
- ☐ Self-employed Journalist
- ☐ Part-time Journalist
- ☐ Journalist Between Assignments
- ☐ Attending College/University
- ☐ Attending High School
- ☐ Recent Graduate
- ☐ Educator
- ☐ Retired
- ☐ Other

Trades -- Employment Status

- ☐ Employed by Media Organization (newspaper, radio, television, etc.)

7. (A) Under **Open Call Contestants**, click on (B) **My Scrapbooks**

Better Newspaper Contest :: My ...
betternewspapercontest.com/mycredentials/edit/2813

home open contestants manage entries my account my credentials my contests my scrapbooks my web pages

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- ☐ Recent Graduate

Manage Scrapbooks

8. Click **Create and Manage Scrapbooks**

Better Newspaper Contest :: My ...
betternewspapercontest.com/scrapbook_entries/

home open contestants manage entries my account my credentials my contests my scrapbooks my web pages

My Scrapbooks

Page 0 of 1, showing 0 records out of 0 total, starting on record 0, ending on 0

<< previous | next >>

Manage Scrapbooks

Save an entry to your Scrapbooks

--All--

9. Create and name up to 10 different scrapbooks. You might like to name your scrapbooks by **staff members**, or by **category** (ie Photography, Writing, Advertising). Click **Submit** when you're done.

The screenshot shows the 'Manage Scrapbook' page. At the top, there's a navigation bar with 'home' and 'open contestants' links. Below this is a 'Manage Scrapbook' section with the heading 'Create and Manage Your Scrapbooks'. There are four input fields for creating scrapbooks: 'Scrapbook 1' with the value 'Photography', 'Scrapbook 2' with 'Feature Articles', 'Scrapbook 3' with 'Advertising', and 'Scrapbook 4' which is empty.

10. Click **Create and Save Entries to your Scrapbooks**

The screenshot shows the 'My Scrapbooks' page. It displays a message 'Your scrapbooks have been saved' and 'Page 0 of 1, showing 0 records out of 0 total, starting on record 0, ending on 0'. There are navigation links '<< previous' and 'next >>'. A red circle highlights the link 'Save an entry to your Scrapbooks'. Above this link is a 'Manage Scrapbooks' link. Below the message is a table with columns: Title, Category/Notes, Files/URLs, Contests Entered, Created, and Actions. The table is currently empty.

11. **Select a scrapbook**, give your entry a name (whatever will help you identify it later), and upload your entry. This information can all be edited later, when you officially submit your entry to the contest. Click submit and repeat for as many entries as you want to upload.

The screenshot shows the 'Save Entry to Scrapbooks' page. It has a 'Scrapbook' dropdown menu with a blue highlight over the 'Photography' option. Below the dropdown is a text input field for the entry name. There is also a 'Note about this work (500 character limit)' text area. The page includes navigation links 'home' and 'open contestants' at the top.

12. When it comes time to officially submit your entries between November and January (we'll provide you a reminder of how to do that later), you will have the option to **Browse Scrapbooks**. This will allow you to log into your Open Call account right in the middle of the entry, and upload the relevant attachment. Don't worry, more info on that when the time comes.

For now, have fun scrapbooking!

Contact Kerry Slater if you have any questions:

kerry@bccommunitynews.com

604-248-4207

1-866-669-9222